

## PRESS RELEASE

### ROE VISUAL SETS THE STAGE AT PROLIGHT + SOUND 2024 Presenting The Latest in LED Technology for Live Events

**Leek, the Netherlands (4 March 2024)** – ROE Visual, a prominent manufacturer of LED products tailored for the touring and live events market, is delighted to announce its participation in the Prolight + Sound exhibition. This event serves as a platform to showcase ROE Visual's latest innovations in LED technology, featuring an array of cutting-edge LED screens designed for indoor and outdoor rental applications.

Held in Frankfurt, Germany, from March 19-22, 2024, the Prolight + Sound exhibition is a premier gathering for experiencing the latest trends and products in the live event technology industry. ROE Visual's presence at this exhibition will highlight its market-leading position in the realm of LED products for live events and touring. ROE Visual has earned a stellar reputation in this market with a legacy of delivering high-quality, reliable products that endure the challenges of touring while providing captivating visual effects.

The ROE Visual booth in Hall 12.1, stand C86, will feature a comprehensive display of their cutting-edge LED screens designed explicitly for rental applications in both indoor and outdoor environments. ROE Visual invites visitors to witness these innovative products in action, engage with the expert team to learn about the featured technologies and stay abreast of the latest trends in the market. The ROE Visual team aims to create a vibrant platform for networking and collaboration within the industry.

#### Highlighted Products: The Topaz Series and Vanish ST

ROE Visual will showcase its acclaimed [Topaz series](#) and the new outdoor series [Vanish ST](#). ROE Visual specifically designed these products to cater to the demands of the AV integration and live events market. The Topaz series, known for its exceptional image quality and versatility, and the outdoor LED solution Vanish ST, are set to captivate attendees with their innovative applications and superior performance.

Erik Baum, responsible for business development at ROE Visual, expresses his enthusiasm about the exhibition, stating, "We are thrilled to showcase our latest innovations in LED technology at this exhibition. Our unwavering focus on quality, reliability, and innovation has positioned us as a leader in the market. We look forward to sharing our latest products and engaging with industry professionals. Join us for a coffee and a conversation – the ROE Visual team is eager to catch up or provide expertise and support when required."

**Join ROE Visual at Prolight + Sound, Hall 12.1 C86. Request your free voucher [here](#).**

#### Press Contact:

Marina Prak, Marketing Manager  
ROE Visual Co. Ltd.

T: +31 50 211 0990 E: [marina@roevisual.eu](mailto:marina@roevisual.eu)

[www.roevisual.com](http://www.roevisual.com)



**\*\*ENDS\*\***

**About ROE Visual:**

ROE Visual manufactures unrivaled, award-winning LED display technology for various applications, including touring productions, broadcast, film, live and virtual events, corporate, and many more.

Used by the most significant touring artists, film productions, and spectacular broadcast events, ROE Visual's products live up to the exacting demands of the industry's creatives and technologists. ROE Visual's products offer maximal creativity, ease of use, durability, and visual excellence, enabling breathtaking visual effects and immersive experiences to come to life.

The company enjoys relationships with leading global AV Installers and notable production, broadcast, film, and event partners. ROE Visual offers expert knowledge in LED display technology and extensive support on a worldwide scale.

For more information, please visit: [www.roevisual.com](http://www.roevisual.com)

**Press Contact:**

Marina Prak, Marketing Manager

ROE Visual Co. Ltd.

T: +31 50 211 0990 E: [marina@roevisual.eu](mailto:marina@roevisual.eu)

[www.roevisual.com](http://www.roevisual.com)